Worldwide Market Prioritization Research

There are over 254 countries and territories in the world. **Do you know where to start?**

Our innovative market research methodology combines quantitative analysis and creative problem-solving to answer this basic question.

Our research examines world markets and reduces the list to a select few – saving you time and energy.

Most studies can be completed in just 30 days and are offered as a discounted service from the Ohio ITAC at CSU.

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Worldwide Market Prioritization Research

- Go from *opportunist* to *proactive* exporter
- Discover previously unknown countries that will bring the quickest and easiest sales *first*

*I gave the report presentation to our sales staff and the owner of the company. Everyone was very impressed with how thorough the report was.*

– Elaine M. Westlake, OH