At the Monte Ahuja College of Business, the DBA degree in Global Business is designed to engage and prepare a new generation of aspiring faculty from diverse backgrounds for rewarding careers as researchers and teachers in academia. The DBA program in Global Business prepares students for academic careers in global business at the college or university level or for conducting and managing research in the corporate world. The Global Business doctoral curriculum is intellectually rigorous and covers a broad range of topics in global business— from theory building and research methodologies to seminars in international business theory, measurement and scaling, global marketing, global business strategy, and global knowledge management.

### Prerequisites

- MBA 702 International Business
- MKT 702 Marketing Research

### DBA Core Courses

- Multivariate Statistical Methods
- Applied Multivariate Statistical Analysis
- Business Research: Analysis and Applications
- Seminar on Business Teaching Methods

### Global Business Major Courses

- Global Marketing
- Doctoral Seminar in Measurement and Scaling
- Doctoral Seminar in Global Marketing Strategy
- Doctoral Seminar in Marketing Strategy
- Dissertation Research Seminar

### Global Business Electives (choose 5 from the list below)

- Multinational Management
- International Financial Management
- Global Operations Management
- Doctoral Seminar in Current Topics
- Doctoral Seminar in Consumer Behavior
- Current Problems in Global Business

### Dissertation Research

- Dissertation

The above represents a sample curriculum for this specialization. For further information on requirements, please see the Graduate Catalog at [http://catalog.csuohio.edu/](http://catalog.csuohio.edu/) or call the DBA Program at 216.687.3786