

Monte Ahuja College of Business

# Management

### **BACHELOR OF BUSINESS ADMINISTRATION (BBA)**



### Why Management?

The Program

management.

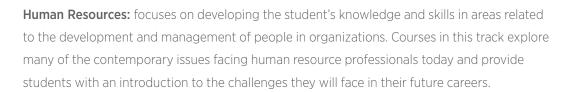
Faced with changing markets, dynamic technologies, globalization and increasingly diverse work forces, today's managers must be prepared to meet a multitude of challenges and opportunities. The Bachelor of Business Administration (BBA) in Management (MGT) helps prepare students for **diverse management and human resource career paths** in a wide variety of for-profit, non-profit and governmental organizations.

Students in the Management BBA program can choose one of three areas of concentration.

**General Management:** focuses on developing the student's knowledge of the management functions of planning, controlling, organizing, leading and problem solving. Students are also given the opportunity to develop critical interpersonal skills vital to a successful career in

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**Health Care:** focuses on developing value-added skills for health-related professions through understanding the business principles underlying health care systems. The curriculum expose students to a wide array of subjects emphasizing leadership, team building, performance management and ethics.

### Student Organizations

The Cleveland State University affiliate of the **Society for Human Resource Management (SHRM)** is very active within the Monte Ahuja College of Business. CSU SHRM provides opportunities to gain leadership experience, network with industry professionals, attend conferences, compete in case competitions and take part in relevant workshops.





## Management

### FOUR-YEAR GRADUATION PLAN

The BBA program requires completion of **120 credit hours** of course work that includes university, college and Management major requirements. Adhering to the recommended sequence below provides a balanced workload and ensures that students will have the proper prerequisites and knowledge for maximum benefit of these courses. Students will graduate from the program as a well-rounded professional with functional knowledge of each major business discipline, with a focus on Management.

FIRST YEAR			
FIRST SEMESTER	CREDITS	SECOND SEMESTER	CREDITS
ENG 101 English I	3	ENG 102 English II	3
MTH 148 Mathematics for Business Majors I*	3	MTH 149 Mathematics for Business Majors II*	4
BUS 151 The World of Business	3	Arts and Humanities elective**	3
Social Science Non-U.S. Society elective**	3	Natural Science with Lab elective**	4
ASC 101 Introduction to University Life	1	IST 203 Software Tools for Personal Productivity	3
TOTAL	13	TOTAL	17

SECOND YEAR			
THIRD SEMESTER	CREDITS	FOURTH SEMESTER	CREDITS
BUS 201 Applied Business Statistics	3	OSM 202 Introduction to Business Analytics	3
ECN 202 Principles of Microeconomics	3	ACT 222 Introductory Accounting II	3
GAD 250 Business Communication (W)	3	Natural Science elective**	3
ACT 221 Introductory Accounting I	3	U.S. Diversity elective**	3
Arts and Humanities Non-U.S. Society elective**	3	ECN 201 Principles of Macroeconomics	3
TOTAL	15	TOTAL	15

THIRD YEAR			
FIFTH SEMESTER	CREDITS	SIXTH SEMESTER	CREDITS
MGT 321 Organizational Behavior	3	MGT 301 Principles of Management	3
MKT 301 Fundamentals of Marketing	3	MGT 302 Principles of Labor Relations	3
IST 305 Introduction to Information Systems	3	OSM 311 Production Management	3
BUS 351 Business, Society and Government (W)	3	Management Concentration elective	3
FIN 351 Introduction to Financial Management	3	Management Concentration elective	3
TOTAL	15	TOTAL	15

FOURTH YEAR			
SEVENTH SEMESTER		CREDITS	EIGHTH SEMI
MGT 340 Human Resource Management		3	MGT 465 Mana
African-American Experience elective**		3	Management el
BLW 411 Ethics and Business Law I (W)		3	Management el
Management elective		3	Management el
Management elective		3	Management of
	TOTAL	15	

EIGHTH SEMESTER	CREDITS
MGT 465 Management Strategy and Policy (W)	3
Management elective	3
Management elective	3
Management elective	3
Management or Business 300/400 elective	3
TOTAL	15

\*The Analytical Geometry and Calculus sequence (MTH 181-182) may be substituted for the Mathematics for Business Majors sequence (MTH 148-149).

\*\*Before choosing electives, students should consult an advisor.

• (W) Counts as a Writing Across the Curriculum course for university graduation requirements (only if taken at CSU). Students must earn a grade of "C" or better in order to receive Writing Across the Curriculum credit.