



ORGANIZATIONAL PROFILE

MISSION AND OVERVIEW

Net Impact is a global organization of students and professionals using business to improve the world. We offer a portfolio of programs to educate, equip and inspire our over 10,000 members to make a positive impact through business. Spanning six continents, our membership is one of the most influential networks in existence today and includes current and emerging leaders in corporate social responsibility, social entrepreneurship, nonprofit management, international development and environmental sustainability.

The Net Impact network includes over 200 chapters in cities throughout the world and a small central office in San Francisco, CA. With an operating budget of just over \$1 million USD and a staff of fourteen full-time employees, Net Impact works to enable our dynamic, intelligent and committed members to transform their ideals into measurable results.

PROGRAMS & INITIATIVES

In 2007, 79% of our members told us that they are using business to change the world and 96% said that they intend to in the future. Our programs and initiatives help to inspire this change and allow our members to make a positive impact in their universities, organizations and communities.

The **CAMPUS GREENING INITIATIVE** enables student members to develop solutions to reduce their universities' environmental impact. Last year we launched a **GREEN CHALLENGE** to help our members develop measurable results for their environmental efforts.

Our **CAREER CENTER** is a comprehensive resource for recruiters and job seekers to find the companies and positions that allow them to put their ideals into action.

We support **NONPROFIT CAPACITY BUILDING** through initiatives like **SERVICE CORPS**, which staffs volunteer consulting projects for nonprofits, and **BOARD FELLOWS**, an initiative that places members on nonprofit boards.

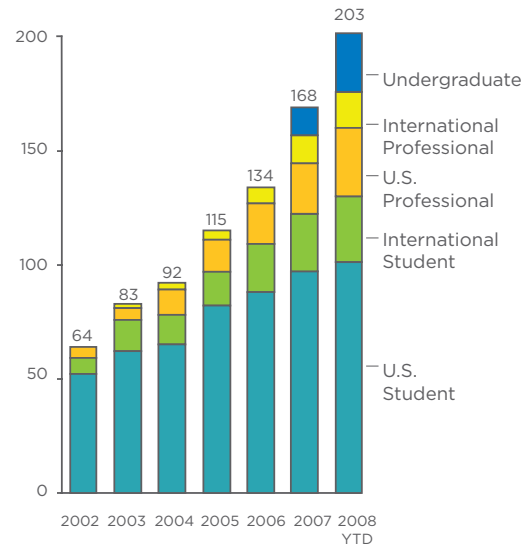
The **CURRICULUM CHANGE** program inspires and equips students to enhance their education with the addition of socially and environmentally responsible content and discussions.

IMPACT AT WORK empowers our professional members to make a difference in how their company does business.

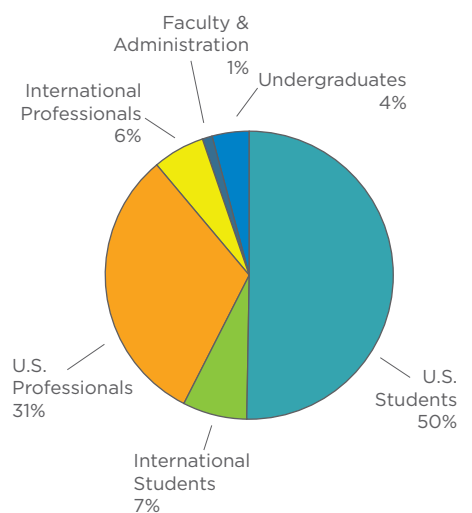
We provide **EDUCATION** through programs like our **ISSUES IN DEPTH** call series, which connects our members to CSR leaders for open conversations on current issues. And our **LEARNING CENTER** includes comprehensive online resources focused on helping members develop skills around corporate social responsibility.

NET IMPACT UNDERGRAD was developed in 2007 in response to considerable demand from the millennial generation. To date, we have launched over 25 undergraduate chapters through the U.S. and Canada to help build the next generation of business leaders.

CHAPTER GROWTH



MEMBER COMPOSITION



HOW MEMBERS MAKE AN IMPACT

Public service / volunteering	46%
Job at for-profit	39%
Activity at graduate school	35%
Job at nonprofit / NGO	28%
Job in public sector	9%
Other	8%

THE CONFERENCE

Considered one of the premier events for students and professionals interested in socially and environmentally responsible business, the annual Net Impact Conference is designed to mobilize members through an exciting array of keynotes, panels, case studies, simulations and special events. Over 1,800 participants attended last year's event to gain a fresh perspective on the role of business in society and a new appreciation for their work as business leaders and their connection to a network of like-minded colleagues.

This year, Net Impact will host two conferences. In June, the 2008 Net Impact Europe Conference was held in Geneva, Switzerland. Keynote speakers included Simon Zadek of AccountAbility and Mary Robinson, the former President of Ireland and current President of Realizing Rights: The Ethical Globalization Initiative. In November, the 2008 Net Impact North America Conference will be held in Philadelphia at the Wharton School of the University of Pennsylvania.

OUR HISTORY

1993

A group of 16 MBA interns start a network to put their business skills to use to both make money and achieve positive social good.

1994

Starting at just six chapters and 100 students, the network grows to over 16 chapters and more than 500 students in one year.

2001

Net Impact further develops the global network with the launch of our first professional chapters.

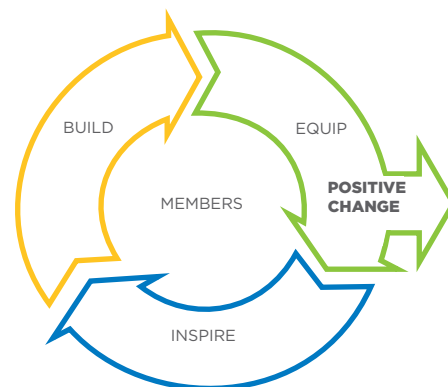
2007

International expansion continues with the introduction of chapters in Latin America, Asia, and Africa.

Today

Net Impact continues to grow, supporting undergraduate, graduate, and professional chapters throughout the world.

NET IMPACT'S THEORY OF CHANGE



Net Impact strives to **BUILD** a global network of changemakers; **INSPIRE** ideas, collaboration, and action; and **EQUIP** our members to use business skills to create **POSITIVE** social and environmental **CHANGE**.

“ Net Impact gives me the opportunity to ‘be the change I wish to see in the world,’ and be inspired by the many others doing the same. ”

JACKIE PETERS, NEW YORK CITY PROFESSIONAL CHAPTER

MEMBER SPOTLIGHT



Kristin Groos Richmond and Kirsten Tobey, Co-Founders of Revolution Foods

As the Co-Founders of Revolution Foods, members Groos Richmond and Tobey are transforming school food service by providing healthy food, nutritional education, and operational support for public schools in the San Francisco Bay Area. Everyday Revolution Foods prepares more than 1,000 fresh, healthy meals and delivers them to publicly funded charter schools, particularly in low income areas where healthy food is less common.

In 2004, Groos Richmond and Tobey enrolled in at the Haas School of Business at UC Berkeley where they first met and joined Net Impact. Says Tobey, “Someone told me that that when you’re looking at b-schools to only look at ones that have Net Impact chapters. It became a great filter for me. Once in school, I went on to be a Net Impact chapter leader. It was one of the best things I felt I did at Haas.”

The business officially launched in 2005, and has been steadily growing ever since, gaining nationwide attention, due in part to Net Impact. Says Tobey, “Tapping into this great network of people has helped us... on a larger scale. It’s inspiring to talk to successful people in the field who’ve started a social enterprise.”