



Monte Ahuja College of Business

Bachelor of Business Administration Degree - Academic Graduation Plan: Stage 3 & 4

Each term select courses from the Upper Division BBA Core & Major requirement list

Upper Division
&
**INTERNATIONAL
BUSINESS**
Major Requirements
Effective fall Semester 2008

Upper Division B.B.A. Core Requirements

MKT 301	Fundamentals of Marketing	(3)	<input type="checkbox"/>
FIN 351	Introduction to Financial Management <i>*req: ACT 221/222 & ECN201/202</i>	(4)	<input type="checkbox"/>
MLR 321	Organizational Behavior	(3)	<input type="checkbox"/>
BLW 411	Business Law & Ethics (W)	(3)	<input type="checkbox"/>
OSM 311	Introduction to Operations Management <i>*pre: OSM 201</i>	(3)	<input type="checkbox"/>
MKT 351	Business, Society & Government (W)	(3)	<input type="checkbox"/>
IST 305	Info Tech for Competitive Advantage <i>*pre: IST 203</i>	(3)	<input type="checkbox"/>
ECN 302	Intermediate Microeconomics <i>*pre: ECN201/202</i>	(3)	<input type="checkbox"/>
+ MLR 465	Management Strategy & Policy (W)	(3)	<input type="checkbox"/>

+ Students may not register for MLR 465 until all other Upper Division B.B.A. Core Requirements are completed. MLR 465 may not be taken concurrently with any other Upper Division Core Requirements.

- (W) Counts as a Writing Across the Curriculum course for university requirements (only if taken at CSU). Students must earn a grade of "C" or better in order to receive Writing Across the Curriculum credit.

The College of Business requires a minimum of 128 credits for graduation.

International Business Major Requirements: Students must complete INB 301, International Business before taking any IB core electives. A minimum grade of "C" is required in all courses required of the International Business Major, including INB 301. International Business major elective courses, as well as the Political and Cultural elective and the Experiential and Modern Language requirements, in which a grade below "C" was earned must either be repeated or substituted by completing a different course. The Marketing Department oversees the International Business program.

Required Courses for International Business Major

This suggested program of study assumes that the student has very little to no training in the language being used to fulfill the proficiency requirement. Those able to start instruction at a higher level of proficiency will need one or more additional elective courses in order to reach the 128 credits required to graduate with a BBA. International Business majors are strongly advised to obtain these credits through further language instruction.

IB Major Core Course: INB 301 International Business (4)

IB Major Electives (select 3 courses)

ACT 460 International Acct (3) <input type="checkbox"/>	MKT 461 Global Mktg (4) <input type="checkbox"/>	OSM 425 Int'l Operations Mgmt (3) <input type="checkbox"/>
ECN 482 International Economics (4) <input type="checkbox"/>	IST 461 E-Business (3) <input type="checkbox"/>	INB 493 Special Topics (3-4) <input type="checkbox"/>
FIN 465 International Finance (4) <input type="checkbox"/>	MLR 487 International Mgmt (3) <input type="checkbox"/>	INB 496 Independent Study (2-4) <input type="checkbox"/>

IB Consulting Requirement: INB 495 Consulting (4)

**Preq: INB 301 and completion of one INB elective from above table*

ATTENTION: This requirement must be approved by the Marketing Department before registration. Please start planning for this requirement by Junior year. For more information contact the MKT Dept.

Experiential Requirement (must select one course)

INB 490 International Business Internship (3-4) <input type="checkbox"/>	INB 492 International Business Study Abroad (3-4) <input type="checkbox"/>
INB 491 International Study Tour (3) <input type="checkbox"/>	MKT 440 Marketing Field Exp. Abroad (4) <input type="checkbox"/>

Political and Cultural Elective (must select one course)

HIS 200 Intro to Geography (4) <input type="checkbox"/>	PSC 325 Western Euro Politics (4) <input type="checkbox"/>	PSC 335 East Asian Politics (4) <input type="checkbox"/>
HIS 320 US Foreign Policy Since 1900 (4) <input type="checkbox"/>	PSC 328 Int'l Political Econ (4) <input type="checkbox"/>	PSC 338 Central & Eastern Europe (4) <input type="checkbox"/>
PSC 231 International Politics (4) <input type="checkbox"/>	PSC 331 US Foreign Policy (4) <input type="checkbox"/>	SOC 210 Soc of Third World (3) <input type="checkbox"/>
PSC 324 Russia & the Successor States (4) <input type="checkbox"/>	PSC 333 Latin Amer Politics (4) <input type="checkbox"/>	

Modern Language Requirement

Modern Language Elective (Intermediate I) Modern Language Elective (Intermediate II)

Department of Marketing / International Business Contact Information:

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