



Monte Ahuja College of Business

**Bachelor of Business Administration Degree -
Academic Graduation Plan: Stage 3 & 4**

Each term select courses from the Upper Division BBA Core & Major requirement list

**Upper Division
&
Business
Administration
Major Requirements
Effective fall Semester 2008**

Upper Division B.B.A. Core Requirements

Course	Title	Credits	
OSM 311	Introduction to Operations Management <i>*pre: OSM 201</i>	(3)	<input type="checkbox"/>
BLW 411	Business Law & Ethics (W)	(3)	<input type="checkbox"/>
ECN 302	Intermediate Microeconomics <i>*pre: ECN201/202</i>	(3)	<input type="checkbox"/>
IST 305	Info Tech for Competitive Advantage <i>*pre: IST 203</i>	(3)	<input type="checkbox"/>
MKT 301	Fundamentals of Marketing	(3)	<input type="checkbox"/>
FIN 351	Introduction to Financial Management <i>*req: ACT 221/222 & ECN201/202</i>	(4)	<input type="checkbox"/>
MLR 321	Organizational Behavior	(3)	<input type="checkbox"/>
MKT 351	Business, Society & Government (W)	(3)	<input type="checkbox"/>
+ MLR 465	Management Strategy & Policy (W)	(3)	<input type="checkbox"/>

*+ Students may not register for MLR 465 until all other Upper Division B.B.A. Core Requirements are completed.
MLR 465 may not be taken concurrently with any other Upper Division Core Requirements.*

- (W) Counts as a Writing Across the Curriculum course for university requirements (only if taken at CSU). Students must earn a grade of "C" or better in order to receive Writing Across the Curriculum credit.

The College of Business requires a minimum of 128 credits for graduation.

Business Administration Major Requirements: A minimum of 27-28 credit hours of 300/400 level business courses beyond the Upper Division B.B.A. Core, distributed across a **minimum** of (4) four different academic departments. Courses may be selected from Accounting, Business Law, Computer & Information Science, Finance, Information Systems, International Business, Management & Labor Relations, Marketing, and Operations & Supply Management. For a list of business courses, please check the Undergraduate Catalog on-line at the following web address: <http://www.csuohio.edu/undergradcatalog/courses/courses.htm> or see the reverse side for possible courses.

300/400 Level Business Courses[^]

Course	Title	Credits	
_____	_____	_____	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>

Business Administration Major 300/400 Level Courses (Possible Options)

Accounting:

ACT 321 Cost Accounting I (3), ACT 361 Tax I (4) ACT 460 International Accounting , ACT 484 Governmental and Institutional Accounting , ACT 455 Internal Auditing

Computer & Information Science:

CIS 306 Computers and Society(3)

Finance

FIN 353 Introduction to Investments (4), FIN 360 Financial Markets and Institutions (4),
FIN 461 Bank Management (4),FIN 465 International Finance and Investment (4),
FIN 470 Introduction to Risk and Insurance (4), FIN 477 Real Estate Finance (4),
FIN 479 Real Estate Investment (4)

Information Systems:

IST 430 Knowledge Management (3), IST 461 E-Business (3)

International Business:

INB 301 International Business (3)

Management & Labor Relations:

(all courses are 3 credit hours)

MLR 301 Principles of Management , MLR 302 Principles of Labor Relations , MLR 340 Human Resource Management, MLR 341
Personnel Compensation, Performance Appraisal, and Job Evaluation, MLR 342 Staffing Organization, MLR 343 Employee
Training and Development ,MLR 411 Labor History, MLR 422 Labor Law, MLR 431 Employment Practices Law , MLR 404
Organizational Theory and Design, MLR 421 Comparative Labor Systems, MLR 447 Cross-Functional Management, MLR 477
Managerial Skill Development, MLR 487 International Management

Marketing:

(all courses are 4 credit hours)

MKT 420 Consumer Behavior , MKT 431 Marketing Research , MKT 411 Retailing Strategy and Management ,
MKT 420 Consumer Behavior , MKT 441 Integrated Marketing Communications, MKT 450 Professional Selling and Salesforce
Management, MKT 452 Business-to Business Marketing, MKT 454 Online Marketing Strategies, MKT 456 Customer
Relationship Management , MKT 461 Global Marketing Strategy

Operations & Supply Chain Management:

(all courses are 4 credit hours)

OSM 412 Supply Chain Modeling, OSM 413 Production Planning and Control,
OSM 417 Principles of Lean Operations, OSM 419 Operations Strategy, OSM 422 Project Management,
OSM 424 Transportation Management , OSM 425 International Operations Management,
OSM 427 Strategic Sourcing and Purchasing, OSM 442 Innovation Management

Business Administration Department Contact Information:

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