

## Professional Seminars for CSU Alumni & Friends...

# APRIL 23, 2009

**Thursday, April 23, 2009**

5 - 5:30 p.m.      Check-in &  
Networking  
5:30 - 8:45 p.m.      Seminars

Cleveland State University  
Joseph E. Cole Center for  
Continuing Education, 3100 Chester  
Avenue, Cleveland, OH

Choose **one** of four, three-hour  
class sessions. Seating is limited.  
**FREE FOR ALL CSU ALUMNI!**  
\$20 for guests; MasterCard and  
Visa accepted.

**FREE PARKING FOR ALL ALUMNI  
AND GUESTS AT COLE CENTER.**  
**REGISTER:** Call 216-687-2078  
Must register in advance for a class  
session. Registration deadline  
April 17, 2009

*These professional development seminars are co-sponsored by the Cleveland State University Division of Continuing Education and the Cleveland State University Alumni Association.*

## Upcoming Events Calendar for Alumni and Guests

### Pairing Fine Wine with a Fine Financial Future

Presentation: *How to Manage in  
Today's Market*

- **Thursday, March 19** (long time  
or experienced investors)  
6:00 p.m.
- **Thursday, June 18** (new  
investors or those who want to  
learn more about investment  
strategy) – 6:00 p.m.

\$20 per person  
The Cleveland Wine School

### Alumni Weekend:

#### Distinguished Alumni Awards Dinner

**Friday, June 5**

InterContinental Hotel  
6:00 p.m.  
\$65 per person - Valet parking  
included

#### Fenn/CSU Reunion – Legacy Tribute, Talk & Tour Saturday, June 6

Fenn Tower, Panel Hall  
12:30 p.m.  
\$35 per person includes lunch,  
class anniversary presentations,  
tour of city, visit to winery, and  
more.

### CEO Speaker Series

*Take Control of Your Career*

**Thursday, May 14**

InterContinental Hotel & Conference  
Center  
9801 Carnegie Avenue  
6:00 p.m.  
\$20 per person – Valet parking included  
RSVP 216-687-2078

Log on to  
[www.csuohio.edu/alumni](http://www.csuohio.edu/alumni)  
for updates and alumni chapter  
events or call 216-687-2078.

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Alumni Association  
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Cleveland, OH 44115-2214

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# Professional Seminars for CSU Alumni & Friends...

## ENGAGE YOUR MIND. ENHANCE YOUR CAREER.

Register for One of Four Seminars:



### Effective Leadership in the 21<sup>st</sup> Century

**Stephanie Wood, B.M.**

*Adjunct Instructor, Division of  
Continuing Education, CSU*

What makes an effective leader in the 21<sup>st</sup> Century? How has the influence of the 20<sup>th</sup> century Mach speed technology advances, massive social changes, a global economy and the emergence of generational diversity re-defined effective leadership? These are the questions you will explore as you assess your readiness to lead in a world where the only constant is change.



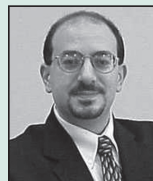
### Maximizing Professional Potential: Growing Your Emotional Intelligence

**Kim Langley, M.Ed.**

*Professional Trainer and  
Adjunct Instructor, CSU Continuing  
Education Division*

Based on the groundbreaking work of internationally bestselling authors Daniel Goleman, Richard Boyatzis and others, this session looks at the implications of "EQ," not IQ, for personal excellence. For persons in entry level and top executive positions,

the research shows that emotional intelligence is more predictive of achievement and promotability than advanced degrees or technical expertise. With this knowledge, members of work teams, project leaders and supervisors will improve their ability to influence others, take charge of their own career paths, and coach or be coached effectively. The latest research has produced concrete criteria for improving employees' EQ and do-able strategies for cultivating EQ in self and others.



### LinkedIn for Professionals

**Michael A. Mina, M.S.**

*Marketing Data Modeling Manager,  
National City Bank and  
Adjunct Instructor, CSU Division of  
Continuing Education*

LinkedIn is the primary social networking tool for career-driven professionals. In today's knowledge economy, it is an essential part of any personal branding strategy. Professionals use LinkedIn to network with each other and with recruiters, to find job openings only available to

LinkedIn members, and to share their knowledge with others, enhancing their own reputations. This class will focus on those features available in a free LinkedIn membership.

Prerequisites: Experience using the Internet.



### Managing Multiple Priorities

**Claire Scott Miller, M.Ed.**

*Career and Human Resource  
Consultant and  
Adjunct Instructor, CSU Division of  
Continuing Education*

Learn how to multi-task and get control! If you do not have enough hours in the day, learn to multi-task and get more done. This session will help you develop a plan of action to make you more productive and satisfied in both your business and personal life.

**APRIL 23, 2009**  
See Back for More Details